**With SkIDentity to ProfitCard  
“Trusted Cloud” technology for “SecuRe Pay” and more**

**[Michelau, January 23rd 2015] Using the multiple awarded SkIDentity technology, several electronic identity (eID) cards and smart cards from the financial industry can be used at** [**https://skidentity.de/profitcard**](https://skidentity.de/profitcard) **for registration to ProfitCard. For 15 years now the ProfitCard congress, which takes place from March 19th - 20th 2015, discusses current developments in the environment of credit and debit cards. With SkIDentity today the smart card based registration to ProfitCard and tomorrow also secure payment in the internet according to the recommendations of the ”European Forum on the Security of Retail Payments” (SecuRe Pay) will be possible.**

**SkIDentity enables smart card based registration for ProfitCard**

With the SkIDentity technology (<https://skidentity.de>), which was developed with support of the German Federal Ministry of Economics and Technology (BMWi) in the „Trusted Cloud“ program, several eID cards and smart cards from the banking sector can be simply used for secure transactions in the internet. The consistent use of international accepted standards in the SkIDentity service allows the utilisation of all standard-compliant eID and banking cards, authentication services and online services without any additional integration effort. Thus the German eID card, the Austrian social insurance card (e-card), the Estonian eID card as well as several signature and banking cards from D-Trust, DATEV, S-Trust and GAD can be used at <https://skidentity.de/profitcard> for smart card based registration for the ProfitCard congress.

**“Trusted Cloud” technology for secure retail payment in the internet**

With the innovative SkIDentity technology and the Open eCard App (<https://openecard.org>), which is based on the international standard ISO/IEC 24727, the cryptographic mechanisms of different identity, signature and banking cards can be used for secure transactions in the internet in a particular user friendly way. Particularly the „recommendations for the security of internet payments“, which were published by the European Central Bank and which will soon become binding, can be implemented in a very easy manner.

**Introduction of the SkIDentity service at the “Trusted Cloud” congress**

The SkIDentity service will be presented at February 10th and 11th 2015 at the BMWi congress “Trusted Clouds for digital transformation in economy”. The registration for the congress can be performed at <https://secure.pt-dlr.de/pt-conference/conference/TC_Final_2015>.

**About SkIDentity**

The SkIDentity project is performed by an interdisciplinary team, which is coordinated by ecsec GmbH and comprises experts from ENX Association, Fraunhofer institutes for industrial engineering (IAO) and computer graphics (IGD), OpenLimit SignCubes GmbH, Ruhr University of Bochum, University of Passau, Urospace GmbH and Versicherungswirtschaftlicher Datendienst GmbH. In addition the SkIDentity team is supported by major associations and federations such as the Federal Association for Information Technology, Telecommunications and New Media (Bundesverband Informationswirtschaft, Telekommunikation und neue Medien e.V., BITKOM), the German EuroCloud association (EuroCloud Deutschland\_eco e.V.), the ProSTEP iViP association and TeleTrusT – IT Security Association Germany and well known enterprises such as DATEV eG, easy Login GmbH, media transfer AG, noris network AG, SAP AG and SiXFORM GmbH.

<http://www.skidentity.com>

**About the “Trusted Cloud” Program**

The German Federal Ministry for Economic affairs and Energy (BMWi) supports through “Trusted Cloud” the development and testing of innovative, secure and legally valid cloud computing services with about 50 million Euro. Because the various project partners roughly bring in own resources of the same amount, the program has in total about 100 million Euro as its disposal. The “Trusted Cloud” technology program of the BMWi is part of the cloud computing initiative, which has been started by the BMWi in October 2010 together with its industrial and academic partners.

[http://www.trusted-cloud.de](http://www.trusted-cloud.de/)

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